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4 5 CLAIMS:

What is claimed is:

1. A method of displaying electronic mail messages, comprising:

sorting a plurality of messages utilizing user-defined sort criteria including at least one criterion which is not alphabetic, chronological, or based on a previous viewing of corresponding messages;

ordering the plurality of messages according to the userdefined sort criteria; and

displaying the plurality of messages in the order specified by the user-defined sort criteria.

2. The method of claim 1, wherein the step of sorting a plurality of messages utilizing user-defined sort criteria including at least one criterion which is not alphabetic, chronological or based on a previous viewing of corresponding messages further comprises:

sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message.

3. The method of claim 2, wherein the step of sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

comparing a sender's address for each message to a ranked list of senders' addresses.

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4. The method of claim 3, wherein the step of comparing a sender's address for each message to a ranked list of senders' addresses further comprises:

comparing the sender's address for each message to a ranked list of senders' addresses including a set of fixed entries specified by a user and a set of dynamic entries containing addresses selected from historical message tracking information based on rules specified by the user.

5. The method of claim 3, wherein the step of comparing a sender's address for each message to a ranked list of senders' addresses further comprises:

comparing the sender's address for each message to a set of senders' addresses specified by a user as higher priority than other messages;

comparing the sender's address for each message to a set of senders' addresses automatically selected based on historical message tracking information as higher priority than other messages;

comparing the sender's address for each message to a set of senders' addresses specified by a user as lower priority than other messages; and

comparing the sender's address for each message to a first set of senders' addresses automatically selected based on historical message tracking information as lower priority than other messages.

6. The method of claim 2, wherein the step of ordering the

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plurality of messages according to the user-defined sort criteria further comprises:

ordering the plurality of messages with any messages including a sender's address matching an address within a first entry within the ranked list listed first, with any messages including a sender's address matching an address within a second entry within the ranked list listed second, and with any messages including a sender's address matching an address within any subsequent entry within the ranked list listed at a corresponding position within an ordered listing of the plurality of messages.

7. The method of claim 2, wherein the step of sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

comparing a sender's address within each message to addresses specified by a user.

8. The method of claim 2, wherein the step of sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

comparing a sender's address within each message to addresses selected from a historical tracking of previous messages based upon rules specified by a user.

9. The method of claim 8, wherein the step of comparing a sender's address within each message to addresses selected from a historical tracking of previous messages based upon rules

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specified by a user further comprises at least one of:

selecting addresses from messages to which a user replies for higher listing within a sort order than addresses from messages to which the user never replies;

selecting addresses from messages to which a user replies more quickly than contemporaneous messages for higher listing within the sort order than other addresses;

selecting addresses from messages which a user opens more quickly than contemporaneous messages for higher listing within the sort order than other addresses;

selecting addresses from messages which a user opens more quickly than contemporaneous messages for lower listing within the sort order than other addresses; and

selecting addresses from messages which a user deletes without opening for lower listing within the sort order than other addresses.

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10. A system for displaying electronic mail messages, comprising:

an electronic mail client application;

a plurality of messages;

means for sorting the plurality of messages utilizing user-defined sort criteria including at least one criterion which is not alphabetic, chronological, or based on a previous viewing of corresponding messages;

means for ordering the plurality of messages according to the user-defined sort criteria; and

means for displaying the plurality of messages in the order specified by the user-defined sort criteria.

11. The system of claim 1, wherein the means for sorting a plurality of messages utilizing user-defined sort criteria including at least one criterion which is not alphabetic, chronological or based on a previous viewing of corresponding messages further comprises:

means for sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message.

12. The system of claim 11, wherein the means for sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

comparing a sender's address for each message to a ranked list of senders' addresses.

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13. The system of claim 12, wherein the means for comparing a sender's address for each message to a ranked list of senders' addresses further comprises:

means for comparing the sender's address for each message to a ranked list of senders' addresses including a set of fixed entries specified by a user and a set of dynamic entries containing addresses selected from historical message tracking information based on rules specified by the user.

14. The system of claim 12, wherein the means for comparing a sender's address for each message to a ranked list of senders' addresses further comprises:

means for comparing the sender's address for each message to a set of senders' addresses specified by a user as higher priority than other messages;

means for comparing the sender's address for each message to a set of senders' addresses automatically selected based on historical message tracking information as higher priority than other messages;

means for comparing the sender's address for each message to a set of senders' addresses specified by a user as lower priority than other messages; and

means for comparing the sender's address for each message to a first set of senders' addresses automatically selected based on historical message tracking information as lower priority than other messages.

15. The system of claim 11, wherein the means for ordering the

plurality of messages according to the user-defined sort criteria further comprises:

means for ordering the plurality of messages with any messages including a sender's address matching an address within a first entry within the ranked list listed first, with any messages including a sender's address matching an address within a second entry within the ranked list listed second, and with any messages including a sender's address matching an address within any subsequent entry within the ranked list listed at a corresponding position within an ordered listing of the plurality of messages.

16. The system of claim 11, wherein the means for sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

means for comparing a sender's address within each message to addresses specified by a user.

17. The system of claim 11, wherein the means for sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

means for comparing a sender's address within each message to addresses selected from a historical tracking of previous messages based upon rules specified by a user.

18. The system of claim 17, wherein the means for comparing a sender's address within each message to addresses selected from a historical tracking of previous messages based upon rules

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specified by a user further comprises at least one of:

means for selecting addresses from messages to which a user replies for higher listing within a sort order than addresses from messages to which the user never replies;

means for selecting addresses from messages to which a user replies more quickly than contemporaneous messages for higher listing within the sort order than other addresses;

means for selecting addresses from messages which a user opens more quickly than contemporaneous messages for higher listing within the sort order than other addresses;

means for selecting addresses from messages which a user opens more quickly than contemporaneous messages for lower listing within the sort order than other addresses; and

means for selecting addresses from messages which a user deletes without opening for lower listing within the sort order than other addresses.

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19. A computer program product within a computer usable medium for displaying electronic mail messages, comprising:

instructions for sorting a plurality of messages utilizing user-defined sort criteria including at least one criterion which is not alphabetic, chronological, or based on a previous viewing of corresponding messages;

instructions for ordering the plurality of messages according to the user-defined sort criteria; and

instructions for displaying the plurality of messages in the order specified by the user-defined sort criteria.

20. The computer program product of claim 19, wherein the instructions for sorting a plurality of messages utilizing user-defined sort criteria including at least one criterion which is not alphabetic, chronological or based on a previous viewing of corresponding messages further comprises:

instructions for sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message.

21. The computer program product of claim 20, wherein the instructions for sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

comparing a sender's address for each message to a ranked list of senders' addresses.

22. The computer program product of claim 21, wherein the

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instructions for comparing a sender's address for each message to a ranked list of senders' addresses further comprises:

instructions for comparing the sender's address for each message to a ranked list of senders' addresses including a set of fixed entries specified by a user and a set of dynamic entries containing addresses selected from historical message tracking information based on rules specified by the user.

23. The computer program product of claim 21, wherein the instructions for comparing a sender's address for each message to a ranked list of senders' addresses further comprises:

instructions for comparing the sender's address for each message to a set of senders' addresses specified by a user as higher priority than other messages;

instructions for comparing the sender's address for each message to a set of senders' addresses automatically selected based on historical message tracking information as higher priority than other messages;

instructions for comparing the sender's address for each message to a set of senders' addresses specified by a user as lower priority than other messages; and

instructions for comparing the sender's address for each message to a first set of senders' addresses automatically selected based on historical message tracking information as lower priority than other messages.

24. The computer program product of claim 20, wherein the instructions for ordering the plurality of messages according

to the user-defined sort criteria further comprises:

instructions for ordering the plurality of messages with any messages including a sender's address matching an address within a first entry within the ranked list listed first, with any messages including a sender's address matching an address within a second entry within the ranked list listed second, and with any messages including a sender's address matching an address within any subsequent entry within the ranked list listed at a corresponding position within an ordered listing of the plurality of messages.

25. The computer program product of claim 20, wherein the instructions for sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

instructions for comparing a sender's address within each message to addresses specified by a user.

26. The computer program product of claim 20, wherein the instructions for sorting the plurality of messages based on a user-defined prioritization of a sender's address for each message further comprises:

instructions for comparing a sender's address within each message to addresses selected from a historical tracking of previous messages based upon rules specified by a user.

27. The computer program product of claim 26, wherein the instructions for comparing a sender's address within each

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message to addresses selected from a historical tracking of previous messages based upon rules specified by a user further comprises at least one of:

instructions for selecting addresses from messages to which a user replies for higher listing within a sort order than addresses from messages to which the user never replies;

instructions for selecting addresses from messages to which a user replies more quickly than contemporaneous messages for higher listing within the sort order than other addresses;

instructions for selecting addresses from messages which a user opens more quickly than contemporaneous messages for higher listing within the sort order than other addresses;

instructions for selecting addresses from messages which a user opens more quickly than contemporaneous messages for lower listing within the sort order than other addresses; and

instructions for selecting addresses from messages which a user deletes without opening for lower listing within the sort order than other addresses.